

# ADVENTIST HEALTHCARE CENTER ON HEALTH DISPARITIES

4<sup>th</sup> Annual Health Disparities Conference

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Consumer Health Foundation

[www.consumerhealthfdn.org](http://www.consumerhealthfdn.org)



*Dedicated to  
Making a Difference  
in the Health of the Community*



# CHF Vision



A region and nation in which everyone – regardless of race, ethnicity, national origin, gender, sexual orientation, or socioeconomic status – has an equal opportunity to live a healthy and dignified life.

# Some Definitions

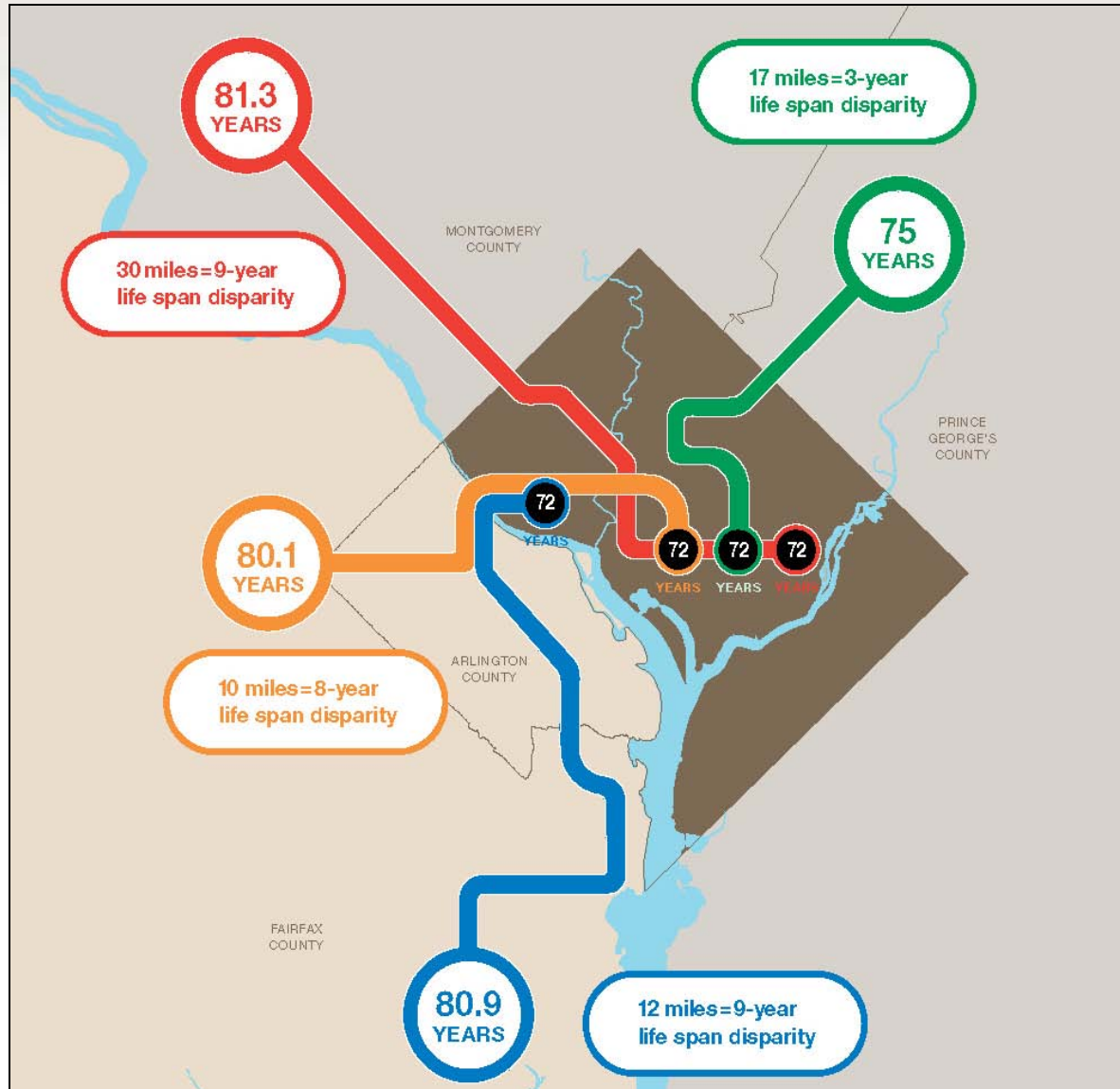
- Health disparities – differences in health status and mortality rates across population groups
- Health inequities – differences in health status and mortality rates across population groups ***that are systemic, avoidable, unfair, and unjust***
- Social determinants of health – social and economic factors that determine health
- Institutionalized Racism – differential access to the goods, services, and opportunities of society, by “race”

# CHF Community Speakouts





# A Short Distance to Large Disparities in Health: *Washington, D.C.*





# Closing the gap in a generation

Health equity through action on  
the social determinants of health



A photograph of two Black women standing outdoors in front of a store. The woman on the left is wearing a yellow top, a pink cardigan, and a floral skirt. The woman on the right is wearing a colorful, patterned dress. In the background, a sign for 'MURRY'S' is visible, with the text 'Your Neighborhood Food Store' below it. The scene is brightly lit, suggesting a sunny day.

**MURRY'S**  
*Your Neighborhood*  
*Food Store*

# Health Justice A Conversation

Consumer Health Foundation  
2009 Annual Report

# What we did



- Intensive staff and board education
- Outside assessment to determine our effectiveness at advancing racial equity
- Facilitated conversations on race and racism
- Refined our language and communications strategy
- Revised our vision, mission, values, and logic model

# CHF's Theory of Change

- Two interconnected streams: health care and health justice
- Transcend “silos”: working across boundaries in health, housing, education, workforce
- Address racism, poverty, inequity
- Support and participate in a fully engaged community
- Employ all of our diverse resources

# Dr. Tony Iton



# Latin American Youth Center



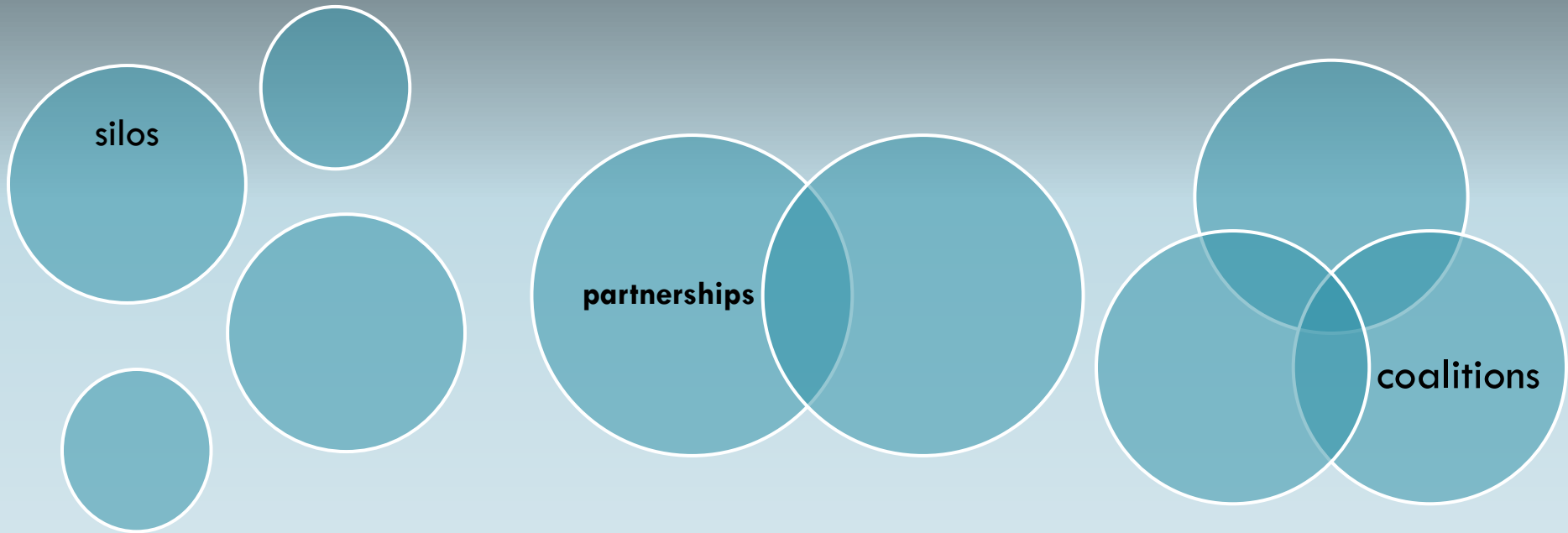
*Looking  
ahead:*

*Challenges*

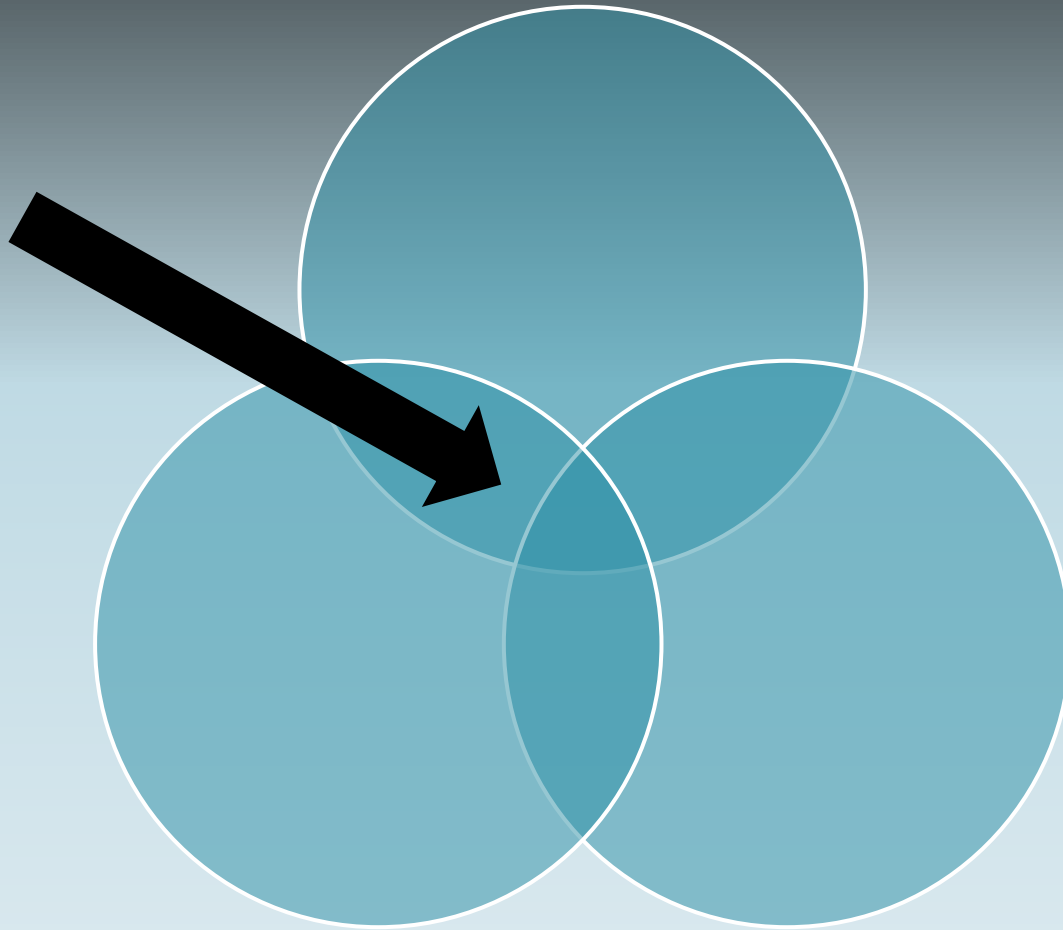
*Opportunities*



# A geography of connections



# Target of opportunity



# EVERGREEN COOPERATIVE INITIATIVE



**Create Jobs**



**Generate Wealth for Residents**



**Stabilize Neighborhoods**

**BUILDING COMMUNITY WEALTH TO  
TRANSFORM CLEVELAND AND CHANGE LIVES**

# Goals of Community Wealth Building

- ❑ Create good quality jobs for neighborhood residents
- ❑ Anchor capital in underserved, low-income neighborhoods, so that it doesn't get up and leave
- ❑ Promote asset accumulation
- ❑ Stabilize and revitalize disinvested neighborhoods
- ❑ Eliminate health inequity

# ANCHOR & CULTURAL INSTITUTION INVESTMENT

## Cleveland Clinic

- New Heart Center \$450 Million
- New Alle Entrance \$ 50 Million
- Two new parking Structures \$150 Million
- Global Innovation / w Fairfax \$ 60 Million



## University Hospitals

- New Cancer Center \$400 Million
- New ER \$250 Million
- New parking Structure \$150 Million



## Veteran's Affairs Medical Center

- New Bed Tower \$100 Million
- New Domiciliary \$ 50 Million
- 2000 Car parking \$100 Million



## Cleveland Museum of Art

Renovation / Expansion \$250 Million





### Launching in 2009-2010

1. Evergreen Cooperative Laundry (ECL)
2. Ohio Cooperative Solar (OCS)
3. Green City Growers Cooperative (GCGC)

### Secondary Cooperatives

1. Evergreen Business Services (EBS)
2. GUC Neighborhood Voice

### Pipeline

**Three to Four Next Generation Businesses Annually**





Transformation