

ADVENTIST HEALTHCARE CENTER ON HEALTH DISPARITIES

4th Annual Health Disparities Conference

Margaret K. O'Bryon

Consumer Health Foundation

www.consumerhealthfdn.org



*Dedicated to
Making a Difference
in the Health of the Community*



CHF Vision



A region and nation in which everyone – regardless of race, ethnicity, national origin, gender, sexual orientation, or socioeconomic status – has an equal opportunity to live a healthy and dignified life.

Some Definitions

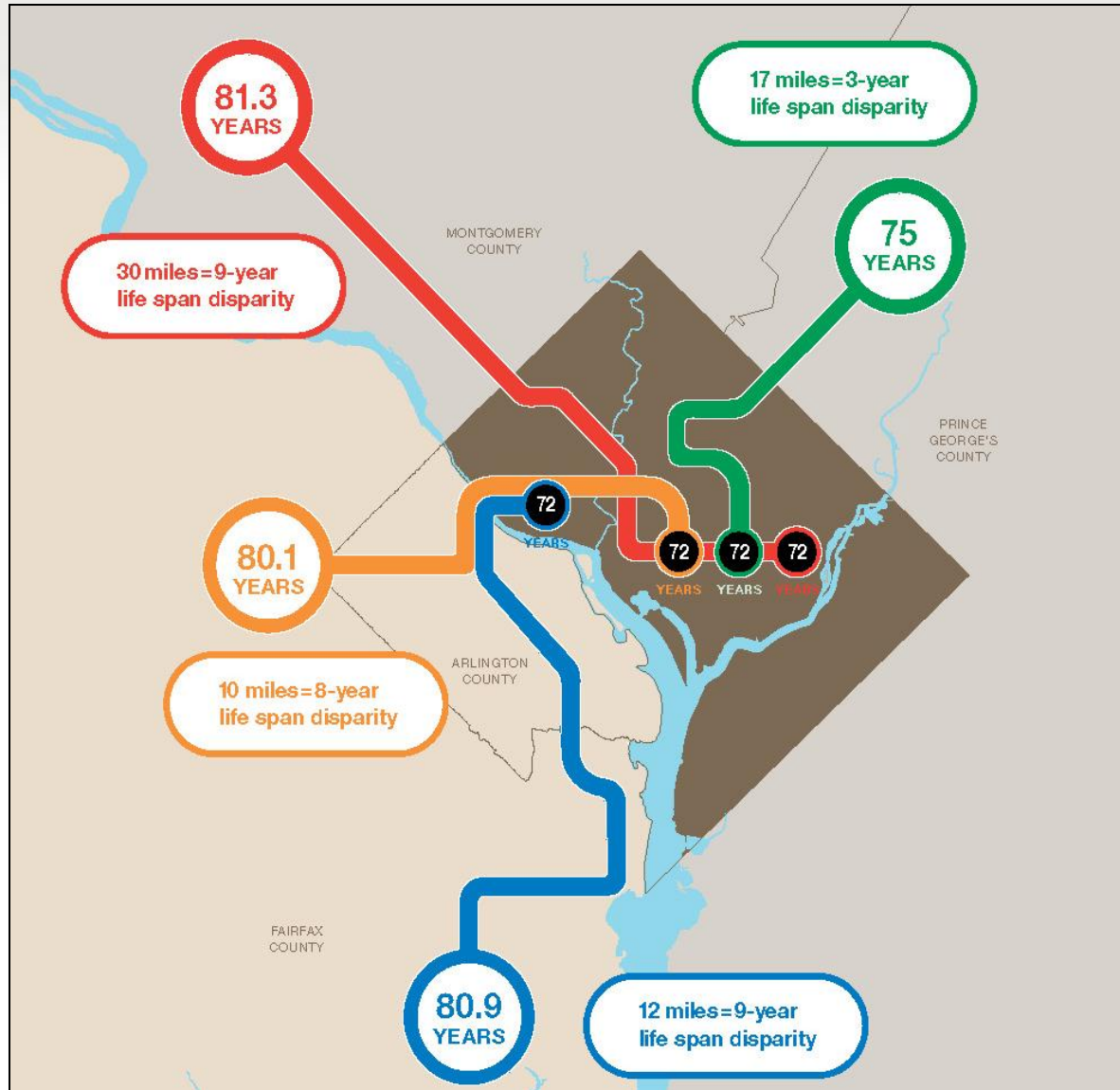
- Health disparities – differences in health status and mortality rates across population groups
- Health inequities – differences in health status and mortality rates across population groups ***that are systemic, avoidable, unfair, and unjust***
- Social determinants of health – social and economic factors that determine health
- Institutionalized Racism – differential access to the goods, services, and opportunities of society, by “race”

CHF Community Speakouts





A Short Distance to Large Disparities in Health: *Washington, D.C.*





World Health
Organization

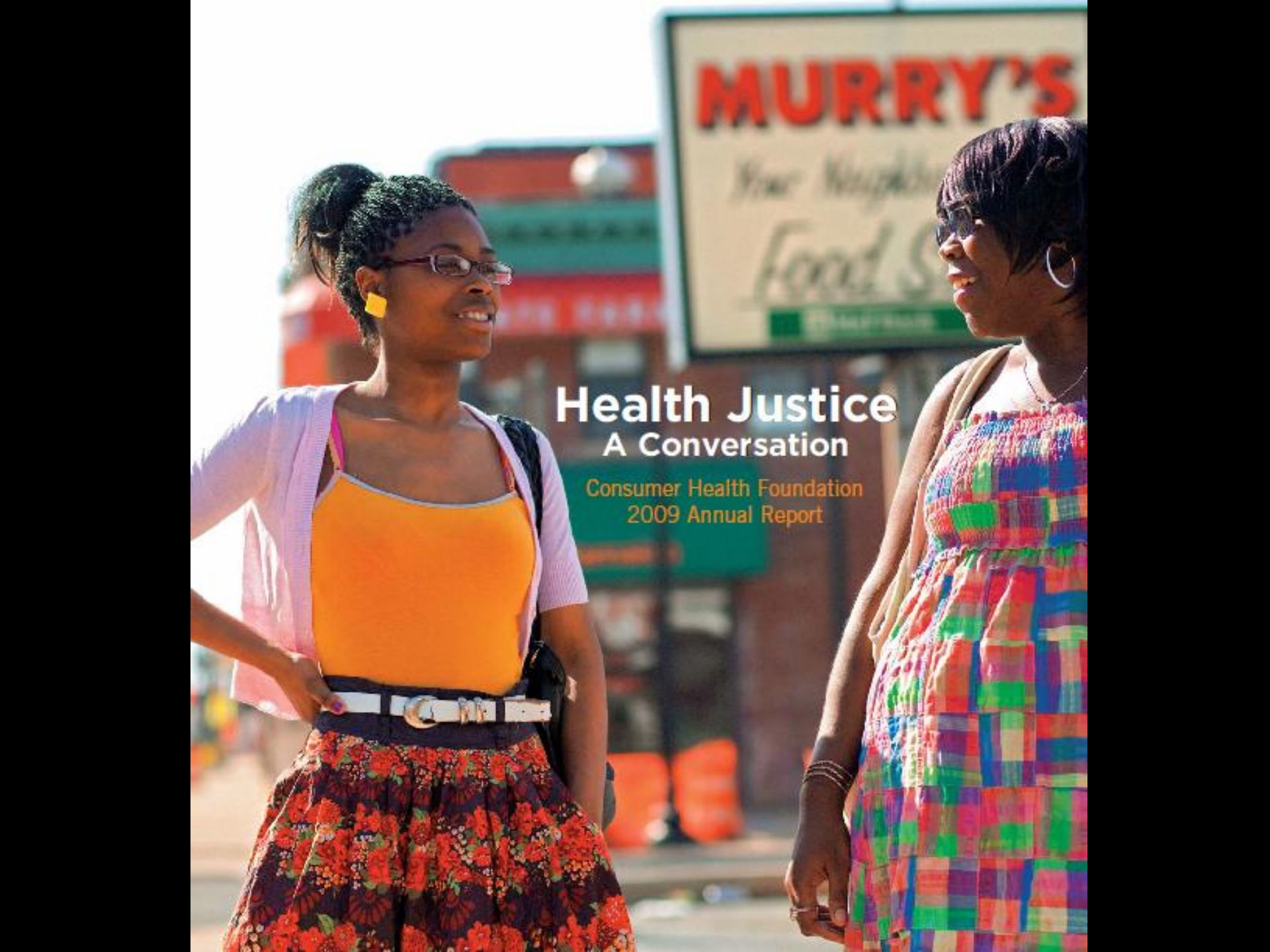


Commission on
Social Determinants of Health

Closing the gap in a generation

Health equity through action on
the social determinants of health





Health Justice

A Conversation

Consumer Health Foundation
2009 Annual Report

What we did



- Intensive staff and board education
- Outside assessment to determine our effectiveness at advancing racial equity
- Facilitated conversations on race and racism
- Refined our language and communications strategy
- Revised our vision, mission, values, and logic model

CHF's Theory of Change

- Two interconnected streams: health care and health justice
- Transcend “silos”: working across boundaries in health, housing, education, workforce
- Address racism, poverty, inequity
- Support and participate in a fully engaged community
- Employ all of our diverse resources

Dr. Tony Iton



Latin American Youth Center



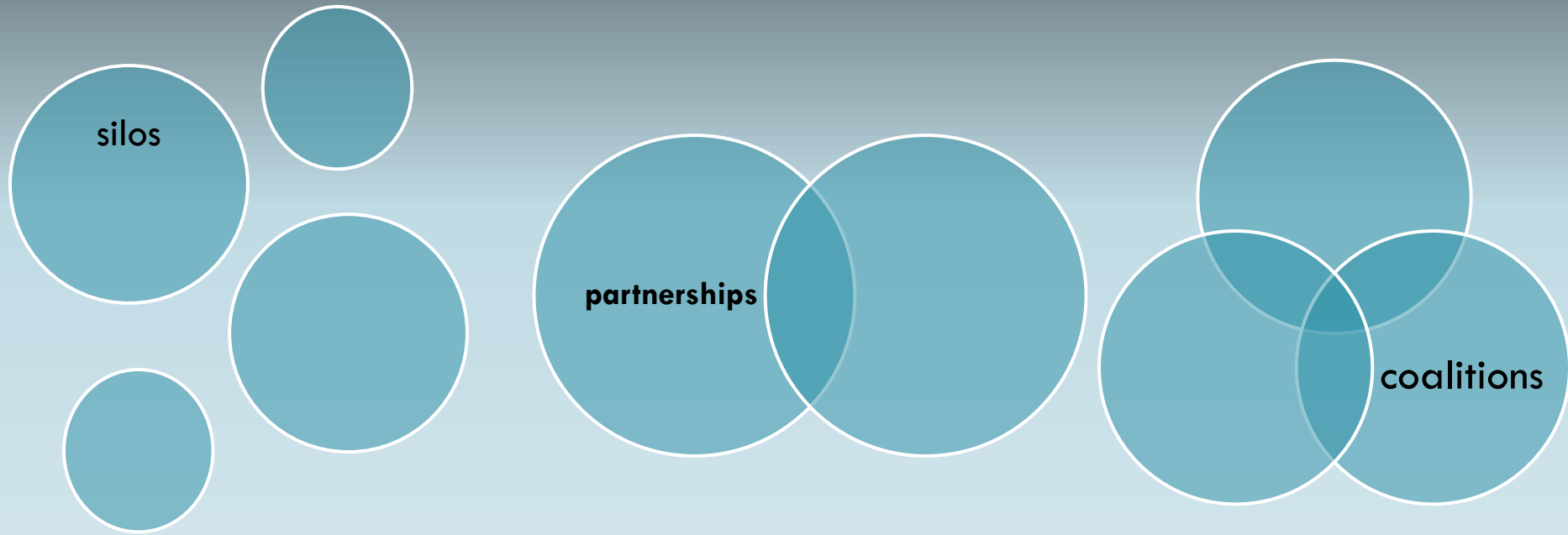
*Looking
ahead:*

Challenges

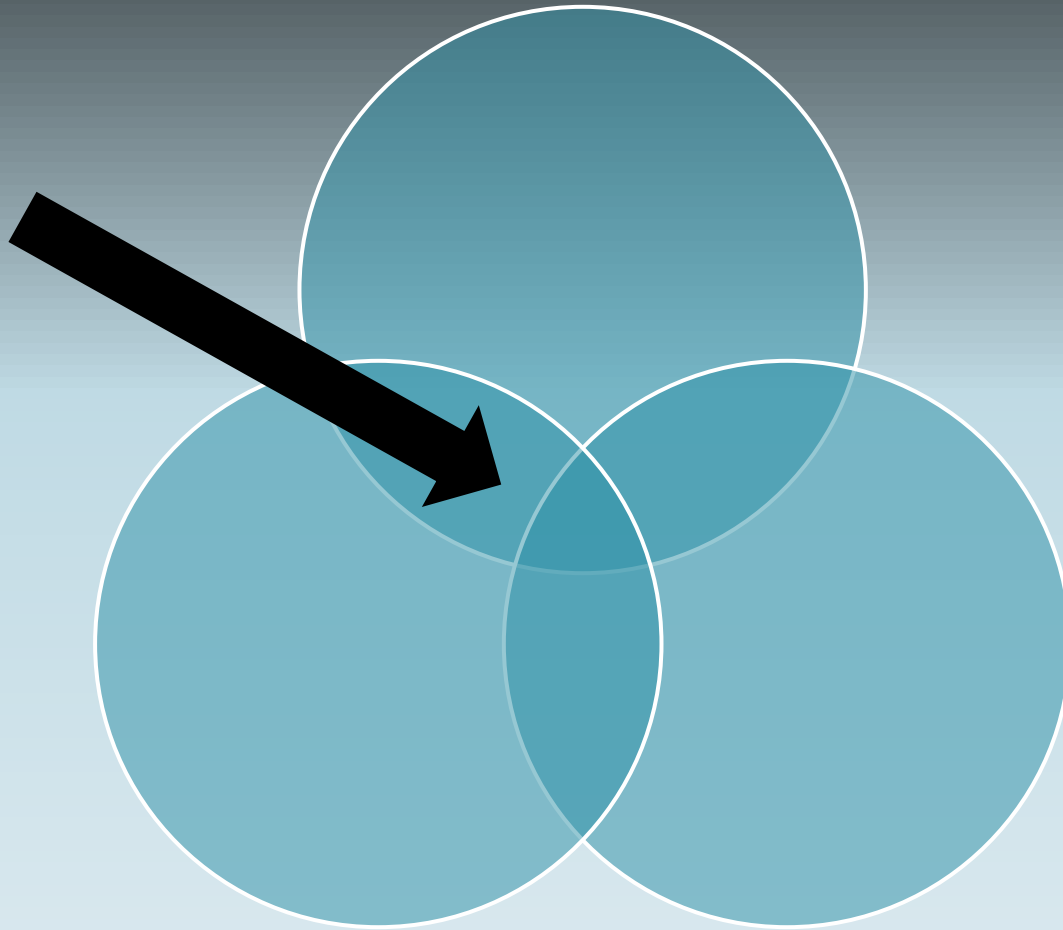
Opportunities



A geography of connections



Target of opportunity



EVERGREEN COOPERATIVE INITIATIVE



Create Jobs



**Generate Wealth for
Residents**



Stabilize Neighborhoods

**BUILDING COMMUNITY WEALTH TO
TRANSFORM CLEVELAND AND CHANGE LIVES**

Goals of Community Wealth Building

- Create good quality jobs for neighborhood residents
- Anchor capital in underserved, low-income neighborhoods, so that it doesn't get up and leave
- Promote asset accumulation
- Stabilize and revitalize disinvested neighborhoods
- Eliminate health inequity

ANCHOR & CULTURAL INSTITUTION INVESTMENT

Cleveland Clinic

- **New Heart Center** \$450 Million
- **New Alle Entrance** \$ 50 Million
- **Two new parking Structures** \$150 Million
- **Global Innovation / w Fairfax** \$ 60 Million



University Hospitals

- **New Cancer Center** \$400 Million
- **New ER** \$250 Million
- **New parking Structure** \$150 Million



Veteran's Affairs Medical Center

- **New Bed Tower** \$100 Million
- **New Domiciliary** \$ 50 Million
- **2000 Car parking** \$100 Million



Cleveland Museum of Art

Renovation / Expansion \$250 Million





Launching in 2009-2010

1. Evergreen Cooperative Laundry (ECL)
2. Ohio Cooperative Solar (OCS)
3. Green City Growers Cooperative (GCGC)

Secondary Cooperatives

1. Evergreen Business Services (EBS)
2. GUC Neighborhood Voice

Pipeline

Three to Four Next Generation Businesses Annually





Transformation